Jacqueline Ruiz graduated from College of DuPage with her Associate in Applied Science degree in marketing in 2006. Not only is she the CEO of JJR Marketing and Fig Factor Media, she has established two nonprofit organizations and has published 32 books, including the award-winning series, “Today’s Inspired Latina.” Ruiz also is a motivational speaker and has delivered talks globally for institutions such as the United Nations, Stanford Graduate School of Business and Macy’s. Her achievements have earned her multiple awards, including the Emerging Leader Award, the Entrepreneurial Excellence Award and the Influential Women in Business Award. She also was recognized as a finalist for Latina Entrepreneur of the Year. Her dedication extends to serving on various boards, including the YWCA, Junior Achievement-Western Region, Publicity Club of Chicago, the Aurora Hispanic Heritage Advisory Board and COD’s Chaparral Alumni Network. In addition, she is one of the few Latina sports airplane pilots in the United States.